

On Heels Of Acquisition, Full Circle Wireless Launches Major Global Service For The Enterprise

Recent acquisition by Clover Holdings Inc. positions reverse logistics expert to become the global leader in wireless buyback for enterprises on a global level.

Irvine, CA – October 11, 2011 – Full Circle Wireless, the global leader in extending the usefulness and value of wireless devices, today announced that the company has launched a new solution that will offer the industry’s broadest buyback opportunities for enterprise customers and carriers, as well channel partners. The new service will ensure greater success in closing or renewing opportunities – providing enterprise customers a way to reclaim unrealized revenue for wireless devices far-beyond the typical handset.

“The combination of Full Circle Wireless and Clover is exciting,” says Shelton Basham, CEO for Full Circle Wireless. “Together we will accelerate our vision of enabling global service excellence by integrating highly complementary solution sets, leveraging the industry’s deepest service domain expertise, and serving, by far, the industry’s largest and most impressive client base. Together we are the clear wireless buyback market leader with capabilities to deliver unparalleled value to our clients and partners worldwide.”

While others have focused on gaming systems, DVD’s and cameras at the consumer level, Full Circle built it’s foundation on cell phones and is now expanding to include mobility solution devices, wireless scanners, modems and other carrier supported, and higher-value, wireless devices. Until now, this type of equipment has been ignored in the buyback arena.

“Our acquisition of Full Circle Wireless is a clear demonstration of Clover’s commitment to building the wireless industry’s broadest and deepest buyback service solution,” says Brian Regan, Executive Vice President of Clover Environmental Solutions, a division of Clover Holdings Inc. “Full Circle’s leading services, in combination with products and services currently offered by Clover, will now enable the world’s leading carriers and companies to best capitalize on opportunities and maximize revenue, profits and customer retention in both the retail and enterprise channels.”

Full Circle is already engaging customer opportunities on a custom quote basis.

Basham continues, “Because this is an acquisition and not a round of investment we are positioned for the long haul to sustain our position as the global leader in wireless buyback at the enterprise level. Our focus is squarely on long term profitability and value vs. short term gains.”

As organizations seek to generate cost savings and grow margins through green initiatives, they continue to partner and succeed with Full Circle Wireless for all their wireless device recycling needs.

About Full Circle Wireless

Founded in 2003, Full Circle Wireless has emerged as an industry leader in extending the usefulness and value of used cellular devices for companies of all sizes. The company touts a growing roster of blue chip clients. For more information, please visit www.fullcirclewireless.com, call (949) 783-7979 or e-mail info@fullcirclewireless.com.

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