

Full Circle Wireless Named Recipient Of Distinguished 2009 Green Supply Chain Award By *Supply & Demand Chain Executive Magazine*
Leading wireless solution provider stands out for its projects to enable sustainability in its customers' supply chains.

Irvine, CA, November 15, 2011 - Full Circle Wireless, a Clover Holdings company and the global leader in extending the usefulness and value of wireless devices, today announced that the company has been selected by *Supply & Demand Chain Executive*, the executive's user manual for successful supply and demand chain transformation, as one of this year's recipients of the coveted *Supply & Demand Chain Executive Magazine 2011 Green Supply Chain Awards*, highlighting companies that stand out for their projects to incorporate sustainability objectives into their own supply chains or to enable sustainability in their customers' supply chains.

“Leading companies are recognizing sustainability as a potential competitive advantage in a time of supply constraints and demand volatility,” said Barry Hochfelder, editor, *Supply & Demand Chain Executive*. “The 2011 *Supply & Demand Chain Executive Green Supply Chain Awards* highlight the role of the supply chain as a key enabler of sustainability – and Full Circle Wireless is a critical component of this paradigm.”

“Full Circle Wireless is honored to be recognized by *Supply & Demand Chain Executive* as a Green Supply Chain Leader,” said Shelton Basham, General Manager and CEO for Full Circle Wireless Inc. “Sustainability is not only key to the functionality of the supply chain, it is imperative for a healthy planet earth and is a core focus of Full Circle and our solution suite. The importance of sustainability cannot be underestimated and we commend *Supply & Demand Chain Executive* for shining its light on the issue we all face and have a responsibility in.”

The 2011 *Supply & Demand Chain Executive Green Supply Chain Awards* honor companies that are working to achieve measurable sustainability goals within their own operations and/or supply chains in the areas of sourcing/procurement, fulfillment/logistics, operations, product lifecycle management, and other areas of the supply chain.

“The goal of the '*Supply & Demand Chain Executive Green Awards*' is to highlight a range of strategies and solutions that companies are employing to incorporate sustainability into the

supply chain,” Hochfelder said. “Our readers are corporate executives and line-of-business leaders who want to know about the supply chain solution and service providers that are enabling supply chain sustainability.”

The full listing of the 2011 *Supply & Demand Chain Executive Green Supply Chain Awards* recipients will be featured in the November/December 2011 issue of *Supply & Demand Chain Executive* magazine and online www.SDCExec.com.

About Full Circle Wireless

Founded in 2003, Full Circle Wireless has emerged as an industry leader in extending the usefulness and value of used cellular devices for companies of all sizes. The company touts a growing roster of blue chip clients. For more information, please visit www.fullcirclewireless.com, call (949) 783-7979 or e-mail info@fullcirclewireless.com.

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